To whom it may concern,

I’ve had the pleasure of working with Bob Brattesani at Funfare, a toy invention firm, and Creativity Incorporated, a consumer product design and development service company under the same ownership as Funfare. At Funfare and Creativity I have been a project manager for more than a hundred projects over the last ten years and I worked on quite a few with Bob.

Bob is one of the best industrial designers I know. On the service work side (Creativity) he repeatedly wowed clients with designs that impressed. The hallmark of a good industrial designer is great design sense that is informed by the realities of manufacturing. Bob has this critical knowledge of materials, molding limitations, factory practices, etc., which is becoming more and more rare to find. He also has great fabrication skills and can work with a variety of materials to create rapid prototypes.

As an inventor his portfolio speaks for itself but it is important to recognize that inventions like Spinos, Slimeball Dodgetag, and Verticon all required manufacturing solutions that did not exist before and which Bob had a key part in figuring out. He definitely has the chops to create product concepts that will sell at retail.

Lastly, these talents are possessed by someone that is a humble team player with an excellent work ethic and a good sense of humor. Please contact me if you have any questions as I am always happy to talk about Bob.

Jason Heller

Inventions Manager, Funfare LLC

Project Manager, Creativity Incorporated