



December 1, 2019

To whom it may concern:

We have had the great pleasure of employing Bob Brattesani at Creativity Inc and Funfare LLC for most of 2018-2019 in the dual role of Invention Design Director for Funfare LLC and Creative Director at Creativity Inc.

Funfare is a premier toy invention firm whose licensees include Hasbro, Fisher Price/Mattel, Leapfrog and many other top international toy companies.

Creativity, Inc. is a 20 year veteran product development company with over 7,000 products to our credit for customers that include Disney, Viacom/Nickelodeon, Hasbro, Mattel, Sony, Bandai, Google, Amazon and many others.

Bob was hired to lead industrial design and product design development and successfully did an excellent job doing so. Bob is an expert and highly talented designer with deep knowledge of product design and development who made a significant positive impact.

Bob proved to be a model employee, thoroughly truly likeable and a team player and leader appreciated by his colleagues, peers, executive management and all our clients and partners.

Changes in our business conditions led to termination of employment, but we look forward hopefully and eagerly to collaborating with Bob in the future, both immediate and long term.

Bob has a wealth of knowledge and talent, is a pleasure to know and work with, and has our hearty recommendation.

Please feel free to contact me for any further information.

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